

Message Text

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62

ACTION EB-05

INFO OCT-01 EUR-06 ISO-00 CIAE-00 INR-10 NSAE-00 RSC-01

DRC-01 /024 W

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R 061558Z DEC 73

FM AMCONSUL FRANKFURT

TO SECSTATE WASHDC 6042

USDOC WASHDC

INFO AMEMBASSY BONN

UNCLAS FRANKFURT 8058

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: WTDR-VON SCHRADER DEUTSCHLAND REINIGUNGS-
MASCHINEN GMBH

REF: USDOC 17728

1. ADDRESS: 102 KINZIGHEIMERWEG, 6450 HANAU, WEST GERMANY.
CABLE/TELEX: N/A, PHONE: 06181/32620, OFFICER:PETER
JUERGEN REICHERT, OWNER.

2. THE FIRM WAS ESTABLISHED IN 1969 BY P J REICHERT FOR
THE DISTRUBUTION OF COMMERCIAL CLEANING MACHINERAY, AS
RUG,UPHOLSTERY AND WALL CLEANING MACHINES.IT WORKS
PRESENTLY AS THE SOLE WEST GERMAN REPRESENTATIVE AND
DISTRIBUTION OFFICE OF THE AMERICAN FIRM VON SCHRADER
MFG, CO. (SEE ITEM 3 AND 4.) IT HAS ABOUT 10 EMPLOYEES
AND 14 SALESMEN. THE BUSINESS INCLUDES MAINTENANCE AND
REPAIR OF THE EQUIPMENT.

3.FINANCIAL REFERENCES: VOLKSBANK EGMBH, HANAUS,
MAIN. TRADE REFERENCES: VON SCHRADER MSG. CO.
1600 JUNCTION AVE RACINE, WISC. 53403

4.FOREIGN FIRMS REPRESENTED; VON SCHRADER MSG CO.
RACINE, WISC.

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5. P J REICHERT AND HIS FIRM ENJOY A GOOD REPUTATION. THE FIRM IS REGISTERED AS A CORPORATION ON SHARES, NOMINAL CAPITAL DM 20,000, SOLELY HELD BY MR REICHERT. THE CORPORATION IS OWNER OF THE BUSINESS REAL ESTATE, VALUED AT ABOUT DM 1 MILLION. WITH NORMAL ENCUMBRANCES. INVENTORY IS VALUED BETWEEN DM 500,000 AND DM 10 MILLION. OTHER CAPITAL IS INVESTED IN EQUIPMENT AND MOTOR POOL (10 CARS). PAYMENTS ARE MADE PROMPTLY. RECOMMENDED AS A GOOD BUSINESS CONTACT FOR US FIRMS.

DATE OF INFO 12/73. PREPARED BY P BARTOLSIC AND
APPROVED A L VELER.HARLAN

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